



President's Message



Dear Philadelphia Chapter Member,

I am thrilled to share exciting updates as we look ahead to next year's spring conference. We are relocating to a new venue—the iconic Lincoln Financial Field, where our favorite team plays! This change represents not just a fresh location, but a renewed energy and commitment to our profession. We're eager to embrace this new chapter, and we're confident that the new space will provide a vibrant setting for our community to connect, learn, and grow.

Our focus for the coming year extends beyond just the venue. We're revamping several of our initiatives and introducing new ones, all aimed at increasing engagement and supporting our members. We believe that your involvement is key to our collective success, and we're actively seeking volunteers to help bring these initiatives to life.

This year, we've already made strides hosting our first in-person networking event, and we

are excited to build on that momentum by organizing more opportunities for our members to engage, share ideas, and learn from each other. Your voices are essential in shaping the direction of our efforts, and we are eager to hear more from you.

I'd also like to take a moment to express my deepest gratitude to our past president and the planning committee for their tireless work in organizing this year's conference. Their dedication and leadership have laid the foundation for the changes we are making today. We also remember with gratitude one of our board members, whose absence is deeply felt. Their legacy and contributions continue to inspire us.

Change is never easy, but we've listened to your feedback, and we're excited for what the future holds. We are confident that these changes—starting with our new venue—will rekindle the passion and excitement for our profession and will make next year's conference an unforgettable experience.

Thank you for your continued support, and I look forward to seeing you at the Lincoln Center!

Lyzbeth Noel, President – Philadelphia Chapter of the IIA
president@phillyiia.org

Career Opportunities

As a service to our Philadelphia Chapter membership, we post and maintain job postings on our IIA Philadelphia LinkedIn website allowing members who are in need of an opportunity (or a change of scenery) to pursue opportunities with local employers who are looking to fill their audit related staffing needs. This service has always been provided at no cost and viewed as a continuing benefit of membership in our Chapter.

If you are looking to fill a staffing need, we can post your job opportunity(s) on our IIA Philadelphia Chapter LinkedIn. For job seekers, head to our Chapter's LinkedIn to review recent job postings.

If you are searching for staff, please email your opportunity, including contact information (i.e., name, title, email address, phone) for each opening and a link to the online posting to Dave Aubrey, Chair, Employment Committee (djaubrey@drpa.org). Dave can also answer questions pertaining to employment and job posting.

Chapter Achievement Program (CAP) Report

The CAP program is designed to reward and recognize chapters who go above and beyond in serving their members. All CAP activities are derived from the North American Strategic Plan. Chapter status levels recognized by the program are progressive. The chapter must fulfill all Bronze requirements to achieve Bronze status, all Bronze and Silver requirements to achieve Silver status, and all Bronze, Silver and Gold requirements to achieve Gold status. Based on the dedicated service of our leadership and our members, the Philadelphia Chapter has achieved a Platinum designation for 2023; continuing our Platinum run since 2014! Our Chapter has now achieved at least Gold status for 18 straight years!

CAP activities the Chapter must complete on an annual basis are broken up into the following categories:

- IIA HQ Partnership
- Programming
- Certifications
- Advocacy
- Membership

Chapters earn:

- Platinum by achieving Gold 10 out of 11 consecutive years;
- Ruby by achieving Gold for 20 consecutive years;
- Sapphire by achieving Gold for 25 consecutive years; and
- Diamond by achieving Gold for 35 consecutive years

All Chapter members can play a role in the Chapter's success. By informing the Secretary when you participate in various activities specific to the "Service to Profession" category, this will help to increase our CAP point submission. The various activities include areas such as:

- Advocacy: Participation by any chapter member in a Junior Achievement Program/Event;
- Advocacy: Host an Internal Audit event at work, (i.e. Lunch and Learn);
- Advocacy: Schedule meeting with legislator or local politician to discuss IIA, legislation etc.
- Audit Executive Center (AEC): Contribute thought leadership to the AEC Knowledge Center;
- Certification: Participate in writing examination questions for the following
- Editorial: Submit articles to the Internal Auditor magazine;
- Editorial: Have articles published in the Internal Auditor magazine;
- Editorial: Have articles published in other professional journals.

If you have participated or plan to participate in any of the activities described above, during the period of June 1, 2024 through May 31, 2025 please communicate this information to the Chapter Secretary, Maeve Raak (secretary@phillyiaa.org) and provide a brief description of the activity/event. If the activity is related to a speaking engagement, please provide the date of the presentation, a brief description of the event/presentation, and the length of time you presented. We appreciate your participation in helping the Chapter to once again achieve a Platinum status for this Chapter

Event Spotlight

On July 25th, the IIA Philly chapter hosted their annual Membership Appreciation event at the Pyramid Club in Center City. With over 50 attendees present, it was a resounding success, bringing together members for an afternoon of insight sharing and networking. Attendees enjoyed a presentation from our sponsor Workiva and their partners, Eliassen. The afternoon concluded with a lively social gathering, providing an opportunity for members to connect and share their experiences. We extend our heartfelt thanks to all who participated and made the event a success!

Upcoming Events

December 16, 2025	2 CPE – Ethics with Danny Goldberg (Virtual)
January 2025	0 CPE – In Person Networking Events (In-Person)
February 2025	8 CPE – Cyber at the Cyber (Virtual)
March 2025	2 CPE – TBD (Virtual)
April 29, 2025	8 CPE – Spring Summit/Conference (In-Person)
May 2025	0 CPE – Membership Appreciation (In-Person)

Stay informed about upcoming events by following the Philadelphia IIA Chapter on social media



@IIAPhiladelphia



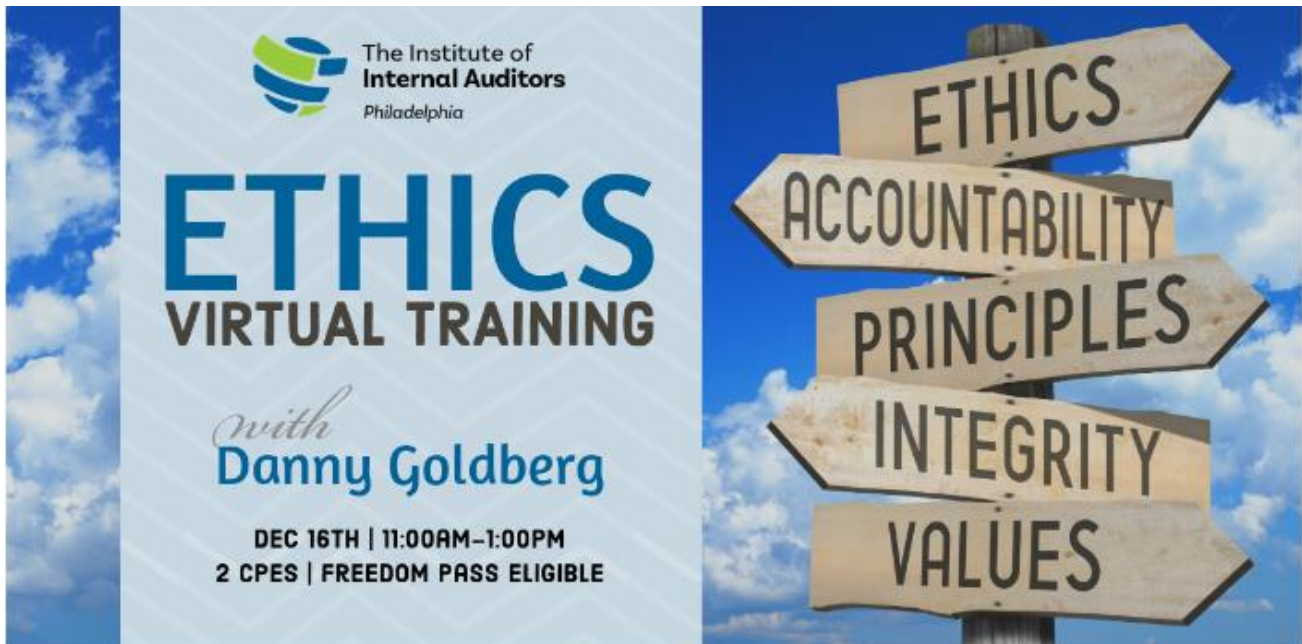
<https://www.linkedin.com/company/institute-of-internal-auditors-philadelphia-chapter>

Next Event Details

We are happy to welcome back Danny Goldberg for an online live webinar on our sixth iteration of Practical Ethics on December 16th from 11 AM – 1 PM for 2 CPEs in the Ethics field of study. The session will break new ground with a discussion on behavioral ethics and what drives people to make decisions. Our course discusses the types of bias that can negatively impact our ethical decision making, how skepticism is critical to auditing and ethical decision making and a deep dive into the 2021 Global Business Ethics Survey, published by the Ethics and Compliance Initiative.

The Session will focus on the following:

- Understand how behavioral ethical decisions are made and what impacts decision making
- Learn more about professional skepticism and how it plays into ethical decision making
- Discuss the current trends in building an ethical culture from the 2021 Global Business Ethics Survey



Internal Audit Short Story

Title: The Adventures of Audit Bunny and the CIA Exam

In the bustling city of Ledgerland, there lived a small, fluffy bunny named Audit Bunny. Audit Bunny was not your ordinary bunny; she had a passion for numbers, spreadsheets, and finding the tiniest discrepancies in financial statements. Her dream was to become a Certified Internal Auditor (CIA) and help all the businesses in Ledgerland stay on track.

One sunny morning, Audit Bunny hopped out of her cozy burrow, determined to study for her final CIA exam. She packed her favorite carrot-shaped pencil, a stack of flashcards, and her lucky calculator, Mr. Crunch. As she made her way to the library, she bumped into her friend, Squirrely the Squirrel.

"Hey, Audit Bunny! What's up?" Squirrely chattered, balancing an acorn on his nose.

"I'm off to study for my CIA exam, Squirrely! It's my last one, and I'm so nervous," Audit Bunny replied, her ears twitching with excitement and a bit of anxiety.

"Don't worry, you've got this! Remember how you found that missing penny in the town's budget? You're a natural!" Squirrely encouraged.

With a boost of confidence, Audit Bunny hopped to the library and settled into her favorite spot. She opened her study guide and began reviewing the principles of internal auditing. Hours flew by as she practiced identifying risks, evaluating controls, and ensuring compliance.

Just as she was about to take a break, a loud crash echoed through the library. Audit Bunny's ears perked up, and she saw a stack of books toppled over. Out from behind the pile emerged a clumsy but lovable bear named Barry.

"Oops! Sorry about that," Barry mumbled, scratching his head. "I was looking for a book on honey management."

Audit Bunny giggled. "No worries, Barry. Maybe I can help you find it. I'm pretty good at locating things."

Together, they found the book, and Barry thanked her with a big bear hug. "Good luck on your exam, Audit Bunny! You're going to ace it!"

The day of the exam arrived, and Audit Bunny felt a mix of excitement and nerves. She hopped into the exam hall, clutching Mr. Crunch tightly. The exam was challenging, but Audit Bunny remembered all her hard work and the support from her friends.

After what felt like an eternity, the exam was over. Audit Bunny hopped out of the hall, feeling a bit unsure. But when the results were posted, she couldn't believe her eyes—she had passed with flying colors!

Her friends threw a big celebration in her honor. Squirrely brought acorn cupcakes, Barry made honey lemonade, and everyone in Ledgerland cheered for their new Certified Internal Auditor.

Audit Bunny beamed with pride. She knew that with her CIA certification, she could help keep Ledgerland's finances in perfect order. And so, Audit Bunny continued her adventures, always ready to hop into action and make the world a better, more balanced place.

Member Anniversaries

The Philadelphia IIA Chapter would like to recognize and thank our long-standing members. Please join us in thanking the following members:

<p><i>45 Years</i> Jerome Furman (Mar 1979) John J. Kyle (Oct 1979)</p> <p><i>40 Years</i> Deborah Finley (Sept 1984)</p> <p><i>35 Years</i> Chryl Monkman (Feb 1989)</p> <p><i>30 Years</i> Michael P. Loftus (Apr 1994) Paul W. Obenshain (Mar 1994)</p> <p><i>25 Years</i> Ann M. Aerts (Dec 1999) Frank J Macciocca (Apr 1999) Jane R. Vyverberg (June 1999) John B. Riesch (Dec 1999) Mary Wolfgang (Feb 1999) Michael Berchick (Aug 1999) Michael J. Gujda (Nov 1999) Robert S. Lucas (Mar 1999) Rocco G. Martorano (Dec 1999) Timothy Patrick Maher (Mar 1999) Venus A. Hadeed (July 1999)</p> <p><i>20 Years</i> Allen Chou (June 2004) Bernadette Robinson (Dec 2004) Clint R. Zuleski (Sept 2004) Debra J. Huddleston (May 2004) Edward Hudak (Apr 2004) Francis Casey (June 2004) Gary Johnson (Aug 2004) Jeff Cehlar (Sept 2004) Jeff Flynn (Apr 2004) Jessica Rish (Sept 2004) John Berner (Dec 2004) John P. Mulcahy (Sept 2004) Kathleen Schaeffer (Sept 2004)</p>	<p><i>20 years (cont.)</i> Kerry Rowe (Apr 2004) Lars G. Williamson (Nov 2004) Laura Del Rossi (Mar 2004) Mihir Jhaveri (Sept 2004) Nancy Williams (Aug 2004) Peter Parillo (Feb 2004) Sherwood P Stanton (Sept 2004) Thomas Foye (Oct 2004) Trish Tulenko (Dec 2004)</p> <p><i>15 years</i> Charles Kennedy (Apr 2009) Ewa Dorozala (June 2009) Jan Giannetto (July 2009) Jason Clark (Aug 2009) Katherine Bair (Jul 2009) Kenneth Walker (Sept 2009) Michael Rosenthal (Aug 2009) Michelle Butvilas (Nov 2009) Mui Yau (Feb 2009) Nadia Saidu-Kamara (Dec 2009) Odir Chavez (Mar 2009) Patricia Loughney (Apr 2009) Patrick Renaud (Aug 2009) Raffaele Fusca (Jan 2009) Steven Chille (Aug 2009) Tiffany Brown (July 2009)</p> <p><i>10 years</i> Adam Krick (May 2014) Alejandaro Pabellon (Jan 2014) Allison Amrein (July 2014) Amy Bush (Apr 2014) Asad Alvi (June 2014) Autumn Krumanocker (Oct 2014) Christina Harder (Aug 2014) Christopher Applegate (July 2014) Christopher Millar (July 2014) Dean A. Henry (Feb 2014) Divya Gupta (Apr 2014)</p>	<p><i>10 years (cont.)</i> Jamie Franzken (Dec 2014) Jason Imperato (Oct 2014) Jim Jennings (June 2014) John McCarry (Dec 2014) Jonathan Chan (Apr 2014) Lindsey D'Angelo (Sept 2014) Malgorzata Grzybek (Mar 2014) Marita Dickson-Jones (May 2014) Mark Zitzler (Nov 2014) Martha Arkhurst (Nov 2014) Marybeth Morrison (Jan 2014) Maureen Valentine (June 2014) Michael Gibbons (Dec 2014) Neha Raghunath (May 2014) Quanne Williams (Apr 2014) Robert Amodei (Nov 2014) Robert Krupka (Oct 2014) Sol Vazquez (Dec 2014) Susan Fowler (Oct 2014) Vanessa Blair (Nov 2014) Varney Bafalie (Apr 2014) William Sharkey (Feb 2014) Zhi Lee (May 2014)</p>
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Certifications



to the following Philadelphia IIA Chapter members on their recent IIA certifications!

Certified Internal Auditor (CIA)

Eric Belando Baca	Michael Dixon	Michael Gibbons	Alex Moyer	Theresa Valley
Ryan Berezansky	John Duffy	Ramona Hamill	Melissa Porter	Fernando Vila
Christine Bidzilya	Greg Dusing	Courtney Henry	Eric Ridler	Mark Vitale
Douglas Borell	Scott D. Eicher	Kyle Jones	Paige Risner	Shirley Walker
Michael L. Brozzetti	Robert Farrow	Jeffrey Keller	Michael P. Rose	Courtney Wilgucki
Christopher D. Coigne	Krystal Ffrench	Erika LaMarch	Alfred Scott	Evan Wilson
Madalene Covington	Matthew Fish	Jiayi Lin	James Showell	Tiffany Yordan
Brian Cullen	Darlene Freeman	Gerald Maloney	Jonathan Stone	Can Zhong



Officer Spotlight: *Marc Lyman*



Marc is the Internal Audit Director at Utz Brands, Inc., a savory snacks food manufacturer that produces popular brands including Utz, On the Border, Golden Flake,

Zapp's and Boulder Canyon. Prior to joining Utz in early 2023, Marc worked in various levels of internal audit at several companies including Essential Utilities, Aramark and Time Warner (back when it was AOL-Time Warner!!). Marc began his career as a consultant at Protiviti right around the time the firm's inception and worked in both their Philadelphia and North Virginia offices helping companies navigate through the early SOX compliance days.

Marc recently joined the IIA 20-year member club but took on a more active role within the Philadelphia Chapter starting in 2017. He was a member of the Academic Relations Committee for two years and has Co-Chaired two Chapters conferences. after that until 2024 when he took on the role of Secretary once more.

He joined the Philadelphia Chapter Board in 2018 and served as Chapter Secretary until 2022. He remained a member of the Board

Marc has a Bachelor of Science in Business Administration with concentrations in Accounting and Management Information Systems from Drexel University. He also has a Master of Science in Business & Management with an Internal Audit specialization from the University of Maryland. Marc has been a Certified Internal Auditor since 2008.

When not dabbling in risks and controls, Marc enjoys spending time with his wife, daughter (13) and son (11). Traveling, adventure, and experiencing new and exciting things are some of their favorite activities to do together and they are all eagerly looking forward to their trip to the Galapagos Islands at the end of 2024. The family are avid skiers, and Marc fears that this may be the year both kids finally speed past him on the slopes. Marc is a lifelong, tortured Philadelphia sports fan who made sure to attend both Championship parades during his lifetime since all Philly fans know they don't come often.



Board Member Spotlight: *Lauri Riggs*



Laurie has been a member of the IIA Philadelphia chapter for 34 years and is eagerly anticipating her 35-year pin next year! She currently leads the Internal Audit function at

Thomas Jefferson University and Jefferson Health. A graduate of Gettysburg College, Laurie began her career with the Internal Audit department at the University of Pennsylvania. After 15 years at Penn, she decided to utilize her CPA by joining SolomonEdwards, and then AC Lordi, where she provided services such as Interim Assistant Controller, Manager of Accounts Receivable, Sarbanes-Oxley compliance, Enterprise Risk Assessment, Enterprise Risk Management, and Internal Audit.

Following that, Laurie joined the U.S. Attorney's Office in Philadelphia as a criminal auditor, where she gained valuable insights into the government's perspective on investigating fraud cases. She even had the opportunity to testify in a trial, which successfully ended in the conviction of the fraudster.

Over 10 years ago, Laurie discovered her professional passion for internal auditing within an academic medical center, leading her to join the Jefferson team, where she has made significant contributions ever since.

Throughout her career, Laurie has remained actively engaged with the Philadelphia Chapter of the IIA. She has participated on numerous conference committees, served as a proctor and track chair, and in 2009, was the Facilities Chair for the three-day regional conference hosted by the Chapter at the Convention Center.

Laurie has also chaired the Fall Conference and joined the chapter board as an officer in 2017, serving as 3rd VP and Membership Chair. The following year, she became the 2nd VP, Communications Chair, then 1st VP, Programs Chair, and Chapter President during the 2020-2021 Chapter year. Currently, Laurie remains active as a board member and serves as Chair of the Audit Committee.

In her free time, Laurie volunteers for various events, the most significant being her role as Chief Financial Officer of the non-profit organization "Hope For Hallie", which aims to change conversations around mental health and provide access to therapy services for adolescents and young adults in need. She also organizes her town's horseshoe tournament on July 4th and participates in numerous local events.

Outside of her professional and volunteer commitments, Laurie is a proud resident of Swarthmore, where she has spent most of her life, with a few formative years in Media. As a devoted mother, her two grown sons Mason and Wyatt are her pride and joy, and she cherishes the time spent with them.

**The Current IIA Philadelphia Chapter
Board of Governors
(2024-2025)**

Ex-Officio – Two Past Presidents

Matt Skala
Sean McErlean

Officers

Lyzbeth Noel
Greg Dusing
Lee D’Ambrosio
Liz Gulla
Marc Lyman
Todd Garfield

Term Expiring 2025

Michael Levy
Ken Brzozowski

Term Expiring 2026

Laurie Riggs
Lindsay Bell
Peter Parillo
Maev Raak
Bernadette Robinson

Term Expiring 2027

Sandra Mazee-Smith
Ryan Egan
Adam Ross

Chapter Feedback

If you have any questions, suggestions,
comments, or concerns please reach out to
communications@phillyia.org

Freedom Pass Bundles

Save up to 30% at our events!

Bundle Size	Cost	Cost per CPE	Savings %
40 CPE Credits	\$1,560	\$39.00	10%
80 CPE Credits	\$2,945	\$36.81	15%
160 CPE Credits	\$5,545	\$34.65	20%
320 CPE Credits	\$10,395	\$32.48	25%
640 CPE Credits	\$19,400	\$30.31	30%



Conditions for purchase:

- Credits expire after 18 months
- Must be a member of the Philly Chapter of the IIA
- Savings calculated using event cost of 1 CPE - \$43

For further details, please reach out to programs@phillyiaa.org

Additional Freedom Pass Details:

- Freedom Pass credits generally translate to CPE hours for each event, unless otherwise stated (i.e., 5 people attending an 8 CPE seminar is 40 Freedom Pass Credits)
- Freedom pass credits expire 18 months from date of purchase
- Every Quarter, a statement providing the balance of used and purchased Freedom Pass credits will be provided to each account holder
- Freedom Pass bundles must be purchased by a member of the Philadelphia Chapter of the IIA
- Most programs offered by the Philadelphia Chapter of the IIA are eligible to be purchased using Freedom Pass credits

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