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NEWSLETTER  
SUBMISSIONS

The newsletter will be published monthly from September 2024 through May 2025. If you have a request for a submission please email the information to [sthomas@republicbank.com](mailto:sthomas@republicbank.com) and your submission will be

## MESSAGE FROM THE PRESIDENT

Greetings IIA Louisville Chapter,

Welcome to a new chapter year! It is my pleasure to be serving as your President once again and I look forward to meeting many of you at our chapter events. I'd like to start this year by thanking our wonderful IIA Louisville Chapter volunteers and members who make our chapter successful. Thank you for continuing to support your local IIA chapter—you are the glue that holds our chapter together. Please also join me in welcoming our 2024-25 Chapter Officers and Board Members:



**President:** Lesley Clark  
**Vice President:** Myhanh Pham  
**Secretary:** Robert Stutsman  
**Treasurer:** London Lopez  
**Past President:** Shawn Steverson  
**Past President:** Catie Knable

**Board Member:** Ariana Campbell (2023-25)  
**Board Member:** Zack Estes (2023-25)  
**Board Member:** Roy Holden (2024-26)  
**Board Member:** Mayria Porter (2023-25)  
**Board Member:** Grace Wilson (2024-26)

We have excellent programming planned for you this year and we hope you enjoy learning from each of the professionals who will share their knowledge and experiences with you. Please join us either in-person or virtually on Tuesday, September 10<sup>th</sup> to hear from Deputy Attorney General of Kentucky, Rob Duncan. Our October 8<sup>th</sup> meeting will feature The Federal Reserve Bank of St. Louis' Audit Department Leadership and Sr. Economist Charles Gascon. The October meeting will be fully virtual. These are sure to be excellent presentations!

If you are looking for a way to get more involved with our chapter, please reach out to [IIA Louisville](#).

Looking forward to seeing you at our chapter events. Thank you!

**Lesley Clark**  
IIA Louisville Chapter President

# SEPTEMBER MONTHLY MEETING — HYBRID

**Date:** Tuesday, September 10th, 2024

**Meeting Time:** 12:00 p.m. - 1:00 p.m

**CPE credits:** 1 hour

**Cost:**

Member Virtual Price:	\$15
Non-Member Virtual Price:	\$20
Member In-Person Price:	\$25
Non-Member In-Person Price:	\$30
Student In-Person:	\$10
Student Virtual:	Free

**Location:** Virtual — Register below to receive call-in details

In-Person @ Dean Dorton (ShelbyHurst Campus)  
435 N Whittington Pkwy Suite 400, Louisville, KY 40222

**Registration:** [Here](#)

## LUNCH MENU

### Lunch Boxes

The in-person monthly meeting includes your choice of one Jimmy Johns lunch box selection, including chips and dessert option:

### Sandwiches

- Pepe (ham)
- Big John (roast beef)
- Totally Tuna
- Turkey Tom
- Vito (Italian)
- Veggie
- JJ BLT

### Chips

- BBQ
- Regular

### Dessert

- Chocolate Chip Cookie
- Oatmeal Cookie

Note that there will also be soft drinks and water available on-site.

## PRESENTATION SUMMARY

**Topic:** Suspected Financial Fraud: How to Catch it Before We Do

**Presentation Synopsis:** In this session, Deputy Attorney General, Rob Duncan, will discuss important tools for identifying, investigating, and preserving a potential case of financial fraud for prosecution. The session will also examine the role of an internal auditor in preventing financial fraud. The Deputy Attorney General will review several cases investigated by the Attorney General’s Department of Criminal Investigations (DCI) for examples of common fraud schemes and trends.

Please **register for this session by Monday September 9th.**



## PRESENTER PROFILE

**Rob Duncan**— Deputy Attorney General, Kentucky Attorney General’s Office

Rob acts as chief operating officer and oversees the office's litigating, appellate and investigative functions. Prior to joining the Office, Rob was in private practice with Dinsmore and Shohl in Lexington, representing clients in civil, criminal and administrative matters. From 2017-2021, Rob served as the 23rd Presidentially appointed United States Attorney for the Eastern District of Kentucky. Rob is a graduate of the University of Kentucky College of Law (2003) and Centre College (2000).



## NEW INSTAGRAM PAGE

Sharing exciting news! We have a new Instagram account to be used to post pictures, videos, announcements, etc. Also, we created it to help increase knowledge about what IA is with the goal of better engagement and increase membership to our chapter. Here is a link below: [IIA Louisville Chapter \(@iialouisville\)](#) • [Instagram photos and videos](#)

As you all have any information, photos, etc., please send to [London](#) and [Myhanh](#) so they can post all the exciting things we are doing. Some ideas can be pictures of members and/or students receiving certification, students receiving scholarships, volunteer work we are doing, social events, etc.

## CAP UPDATE

The Louisville Chapter achieved Ruby status for the third year during the 2023-2024 Chapter Year. We earn Gold status through providing CPE events and other services to our membership, and providing service to our community, and submitting reports to the IIA. After 10 years of Gold, we reached Platinum, then Ruby status at 20 years, which we earned at the end of 2021-2022 CY. The next level is Sapphire, and that will be reached once we achieve Gold for 25 years.

CAP requirements have not changed significantly for the 2024-2025 year. Our Chapter leadership will continue to provide all the usual services to our membership and the community such as hosting monthly meetings and seminars for CPE, social events, promoting certifications, participating in student events, and offering student scholarships. Your continued support and participation in Chapter events is always appreciated.

## IIA ACADEMIC RELATIONS

### Student Memberships

#### FREE IIA Student Memberships!

Students can register [HERE](#) for a Free Student Membership, then choose the Louisville Chapter once enrolled. Please continue to encourage your Interns and junior associates to join our IIA Chapter. IIA Student Memberships are now free of charge for any student enrolled in a minimum of 6 credit hours.

#### Academic Relations Volunteer Opportunities

Occasionally, we may reach out directly to our members to ask for volunteers to participate in various student events. Please consider participating in student events for any of our local Universities. Please reach out to [Zack Estes](#) to discuss opportunities.

#### Internships

If your company has an open internship position, please share the following with your HR/ Recruiting departments. The Universities require that internships be posted to their respective Career Services sites to satisfy their Equal Opportunity requirements. Handshake and Cardinal Careers are the sites used by the schools. Here's the link for [Cardinal Careers Employer Registration](#), which is used by UofL's School of Business. Here's the link for [Handshake](#), which is used by both Bellarmine and IUS. Please forward any open internship postings to [Zack Estes](#). We can help spread the word further about your internship by reaching out to faculty at the local universities.

## New Members & Anniversaries

### New Members

Aaron Barr  
 Lauren Olgina  
 Amanda Hornung  
 Rosanna Royer  
 Grace Wilson  
 Alex Thomas  
 Aaron Jessie  
 Damon Sistrunk  
 Dylan Absher  
 Tanechia Anderson  
 Lorena Gatica  
 James Cash  
 Amy Gumlaw

### Anniversaries

#### 5 Year Anniversary

Alison Turner  
 Seth Coleman

#### 10 Year Anniversary

Brittany Myers, CIA  
 Daniel Pendleton  
 Laketa Short  
 Kevin Bilbrey, CIA  
 Jennifer Garland-Waters

#### 15 Year Anniversary

Philip Campbell  
 Sandra H. Conner, CIA  
 Jun Tomioka, CIA  
 William Crump, CIA

#### 20 Year Anniversary

Emily Sibley

#### 25 Year Anniversary

Kashia Campbell, CIA

## IIA NEWS

### The CIA turns 50!

The IIA invites all North America Chapters to celebrate the Certified Internal Auditor (CIA) golden jubilee by recognizing over 200,000 CIA certifications awarded to internal auditors around the world with diverse professional and educational backgrounds from more than 160 countries.

Since 1974, there has only been one internal audit designation that has garnered global recognition, career advancement, and professional credibility – CIA certification is the one, 50 years of setting the gold standard.

Maybe now is a golden opportunity to learn how to earn your CIA certification. Visit the IIA at <https://www.theiia.org/en/certifications/cia/> to learn more!

## Call for New Members

The IIA Louisville Chapter offers numerous benefits for members and we are always looking for new members to join our chapter. If you know someone who would like to join, please reach out to **Catie Knable** for more information. Some benefits of joining the IIA Louisville Chapter are as follows:

- Members-only rates on conferences, seminars, and executive development through Vision University can save you hundreds of dollars.
- Exclusive monthly Members-only Webinars are part of your core membership benefits and provide you with CPE units without ever leaving your desk or paying additional fees.
- Members-only rates for other specialty webinars and self-study courses provide easy access to advance your knowledge from the convenience of your own desktop.
- And much more!

## IIA LOUISVILLE CHAPTER UPCOMING EVENTS

The Chattanooga area chapter also has a Generative AI Strategies: Powering Your Business Forward 2-hour hybrid event on **September 17<sup>th</sup> from 12-2 pm EST.**

#### Event Description:

Presented by Jon Hilton and Van Steel of LBMC, this event explores the transformative potential of generative AI for businesses. It begins with an overview of AI and generative AI, tracing their evolution from symbolic processing to advanced models like GPT. A live demonstration showcases ChatGPT's capabilities in various business scenarios. The presentation outlines a 90-day strategy for implementing AI, detailing steps for foundation setting, tool selection, governance, and pilot testing. Additionally, it discusses the challenges of AI implementation, such as regulatory compliance and technological complexity, and emphasizes the importance of AI governance and data readiness. Real-world case studies highlight successful AI applications and their business impact. Key takeaways include understanding generative AI and its business applications, learning strategic AI implementation within a structured framework, and recognizing the importance of robust AI governance and data management.

Here's the link to the Generative AI Strategies signup in case any of your members are interested: <https://na.eventscloud.com/ereg/newreg.php?eventid=805248&>.

OFFICERS AND COMMITTEE CHAIRPERSONS

PRESIDENT AND CHAPTER PROGRAM CHAIR

**Lesley Clark**  
Federal Reserve Bank of St.Louis

VICE PRESIDENT & PROGRAM CHAIR

**Myhanh Pham**  
Synchrony

CHAPTER ACHIEVEMENT PROGRAM (CAP) CHAIR

**Jenni Schelling**  
Louisville Water Company

TREASURER

**London Lopez**  
Humana, Inc.

SECRETARY

**Robert Stutsman**  
Credit First National Association (CFNA)

MEMBERSHIP CHAIR

**Catie Knable**  
Caesars Entertainment

ACADEMIC RELATIONS

**Zack Estes**  
Republic Bank & Trust Company

**Roy Holden**  
Kentucky Lottery

ADVOCACY/DIVERSITY

**London Lopez**  
Humana, Inc.

**Myhanh Pham**  
Synchrony

AUDIT CHAIR

**Brittany Myers**  
Republic Bank & Trust Company

CERTIFICATIONS CHAIR

**Bob Aemmer**  
LG&E and KU Energy

CHIEF AUDIT EXECUTIVE (CAE)

ROUNDTABLE CHAIR  
**Shawn Stevison**  
Humana, Inc.

GOVERNMENT RELATIONS CHAIR

**May Porter**  
Louisville Metro Government

NEWSLETTER CHAIR

**Shenikia Thomas**  
Republic Bank & Trust Company

SEMINAR CHAIR

**Sonja Heath**  
Humana, Inc.

QUALITY ASSESSMENT REVIEW CHAIR

**Ann Bauer**  
Republic Bank & Trust Company

SOCIAL ACTIVITIES CHAIR

**Andrea Higgins**  
Robert Half Management Resources

WEBMASTER

**Sonja Heath**  
Humana, Inc.

SOCIAL MEDIA

**London Lopez**  
Humana, Inc.

BOARD OF GOVERNORS

ELECTED MEMBER TERMS

**Ariana Campbell** (Thru 12/31/2025)  
Fannie Mae

**Zack Estes** (Thru 12/31/2025)  
Republic Bank & Trust Company

**Roy Holden** (Thru 12/31/2026)  
Kentucky Lottery

**May Porter** (Thru 5/31/2025)  
JCPS

**Grace Wilson** (Thru 12/31/2026)  
Humana

PAST PRESIDENTS TERMS

**Catie Knable** (Thru 5/31/2024)  
Caesars Entertainment

**Shawn Stevison**  
Humana, Inc. (Thru 5/31/2025)

ADVERTISEMENT POLICY

Area employers are eligible for free recruitment postings on the Louisville IIA website and in the monthly newsletter, IE at least one employee is a member of the local chapter. Newsletter advertisement rates for employers without a local chapter member and executive search firms are: **\$50 – ½ page; \$100 – full page**. Paid advertisements also include posting of recruitment information on the chapter website for one month. Payments must be received prior to posting. For more information, please email the Louisville IIA Chapter **President** or **Secretary**.



The Institute of  
**Internal Auditors**  
Louisville