



Sponsorship Information Sheet

Who We Are

Established in 1991, as an affiliate of the Global Institute of Internal Auditors, the Bahamas Chapter of the Institute of Internal Auditors (“IIABC”) is the local professional association for The Bahamas and The Turks & Caicos Islands, that supports the educational development and advancement of the practice of Internal Auditing. In 2022, the Central Bank of the Bahamas issued its Internal Audit Guidelines for Internal Auditors and Audit Committees, of which the IIABC was a primary contributor. The guidelines set out the minimum standards that SFIs are expected to adopt. We have more than 80+ active members in the chapter and 200+ professionals throughout both the private and public sectors working in various areas including internal auditing, risk management, governance, internal control, information technology auditing, education, and security.

What We Do

The mission of the IIABC is to be the local voice, chief advocate, and principal educator on internal auditing in The Bahamas and the Turks & Caicos. In order to accomplish this, we offer three learning sessions during the year, (for members and non-members), and two membership socials. Additionally, we circulate a quarterly newsletter to our members with upcoming events and pertinent chapter information and also oversee the student arm of the Chapter located at the University of the Bahamas. While the Chapter’s efforts have been successful thus far, we recognize the need to offer additional Governance, Risk, Compliance and Control (“GRC”) related learning opportunities, (i.e. CAE roundtables, lunch and learn, webinars, etc.). We are excited about the opportunity to partner with your organization.

IIA Bahamas Chapter Sponsorship Tiers

*Sponsor Type		Platinum	Diamond	Gold	Silver	Bronze
Minimum Dollar Investment		\$10,000	\$5,000	\$3,000	\$2,000	\$1,000
		Annual	**Per Event			
1.	***Exhibitor tables - Showcase marketing materials	x	x	x	x	x
2.	Logo on Event Registration Site w/sponsor level	x	x	x	x	x
3.	Logo on IIA Bahamas website w/sponsor level	x	x	x	x	x
4.	Logo in IIA Bahamas Newsletter	x	x	x	x	x
5.	Recognition (on screen) during breaks	x	x	x	x	x
6.	Verbal recognition during the event	x	x	x	x	
7.	Free Registration for personnel (in-person)	3	3	2	1	
8.	Link to your website on IIA Bahamas website	x	x	x		
9.	Promotion via social media (posts)	x	x	x		
10.	10% off additional tickets	x	x			
11.	Preferred Event Registration & Check-In	x	x			
Note: * Additional opportunities are available for prize sponsors for those who would like to donate specific items for giveaways at meetings i.e., gift cards, CIA Learning System, products, etc.						
** Events are held in October (1-day), February (1-day) and May (2-days) every year.						
*** 2 people max at the table						

Our sponsorship opportunities are available on an event or fiscal year basis (June 1 – May 31). Sponsorship tiers are designed to accommodate varying budgets and options. If your organization would like to partner with us as a sponsor, please email us at chapter247@iiachaptercommunications.org