



The Institute of  
**Internal Auditors**

*Elevating Impact*

## **Be a Building Awareness Champion**

**Celebrate Internal Audit Awareness Month** in May and earn recognition as a Building Awareness Champion!

In addition to spreading the word about the value of our profession, your Chapter will earn recognition on The IIA's website as a Building Awareness Champion and a digital award to display on your website!

All you need to do is promote Internal Audit Awareness Month to your members and community and then tell us what you did to elevate the impact of internal auditing. Be sure to send the details of your promotional efforts, including any photos and videos, to [Chapter.Relations@theiia.org](mailto:Chapter.Relations@theiia.org) by May 31.

Visit [theiia.org/Awareness](https://theiia.org/Awareness) for ideas to create your Internal Audit Awareness Month campaign.